



Fastener Expo Eurasia 2024

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Fastener Industry Gears Up to Forge New Partnerships at Fastener Expo Eurasia

Visitors from various regions, including Europe, the Middle East, Central Asia, and North Africa, will converge at the Eurasia Industrial Fasteners and Fixings Trade Fair, Fastener Expo Eurasia, to connect with representatives of the leading fastener companies. Scheduled to open its doors at the Tüyap Fair and Congress Center in Istanbul from May 9th to 12th this year, the trade show is organized in collaboration with RX Tüyap and the Turkish Fasteners Industrialists Businesspeople Association (BESİAD).

Co-locating with the International Hardware Eurasia Fair, Fastener Expo Eurasia provides a business platform for visitors to meet with a diverse range of companies under one roof, offering unifying and complementary solutions from both the hardware and fastener industries. This event presents an opportunity to establish new business connections and meet potential suppliers within the extensive product range presented by various companies from Türkiye and abroad.

Visitors will have the chance to communicate with the most reliable suppliers and solution partners, featuring hundreds of new products and solutions in the fields of fasteners, wire products, mold & dies, as well as heat and surface treatment applications, along with machinery and auxiliary materials, hand tools, power tools, furniture accessories and components, locks and accessories, welding equipment and materials, abrasive products, cutting tools, construction materials, chemicals, and occupational safety equipment.

Two Major Industries Under One Roof

In 2023, Fastener Expo Eurasia and Hardware Eurasia Fairs hosted nearly 10,000 visitors from 76 countries, including Türkiye. Türkiye, with an annual production of 800,000 tons in fasteners, stands as the third-largest production center in Europe. With a yearly export target of 1 billion dollars in this sector, the industry contributes to the country's economy. Berkan Öner, the General Manager of RX Tüyap, emphasized the synergy created by this trade fair in different sectors, stating, "We leverage the synergy created by Fastener Expo Eurasia and the simultaneously organized Hardware Eurasia Fair, as a driving force. Showcasing both sectors under the same roof provides ideal solutions for the needs of our visitors. We are working to meet the new market demands of industry stakeholders. Our goal is to contribute to our exhibiting companies in promoting their production capacities and products to target audiences



within and outside of Türkiye, reaching new export markets, and transforming Fastener Expo Eurasia into an ideal international business platform that contributes to the industry's export goals. As RX Tüyap, we will continue to organize our trade show in collaboration with BESİAD to increase the global market share of the Turkish fastener industry. Along with this goal with Fastener Expo Eurasia we aim to allow non-Turkish fastener companies to find brand new business opportunities not only in Türkiye, but also in the region to a greater extent."

Get Your Tickets Before the Fair Starts - No Entrance Fee!

To facilitate numerous new business connections, visitors can obtain their entry tickets for the fair free of charge from the fair's website before the show starts. Visitors will also be able to attend the co-locating the International Hardware Eurasia Fair with a single ticket. Those seeking to stay updated on the latest developments, trends, and opportunities can get their tickets at www.fastenerexpoeurasia.com/en.